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NATIONAL
ASSOCIATION *of*
REALTORS®

According to NAR:

89% of people say they'd use their Realtor again.
Only **13%** of them actually do...

9% of people can name their Realtor 2 years after
the transaction.

91% of YOUR clients won't know
YOUR NAME in 2 years!

Most gifts are?



Wine



Gift Cards



Gift Basket

**Consumed. Impersonal.
Forgotten.**



- Branded with your info - Logo, Name, Phone # + Tagline
- Used EVERY day
- Guaranteed Forever!
- USA Made us Olean NY!



**What does the IRS let you
deduct for a client gift?**



\$25!

(yes, really... But YOU'RE not that cheap 😊)

**Because our gifts are engraved with
you're info, they're considered 100% tax
deductible as marketing/advertising!**

**** Consult your tax professional**

How it works?!



- System in place - 6 month/year supply
- Billed monthly! \$80 - \$250 per month
- Grab & Go - No last minute scrambling
- EVERY client can use!